**Unit 5: Business Objective and Stakeholder Objective**

**Revision Worksheet**

**1. List down five business objectives:**

a.

b.

c.

d.

e.

1. **Match each stakeholder from the selection below to the correct objective.**

|  |  |
| --- | --- |
| **Stakeholder** | **Stakeholder Objective(s)**  |
|  | **Job security, promotion and career development, increase in salary / bonuses, job satisfaction, successful departments**  |
|  | **Employment opportunities, to minimise any negative impacts such as pollution – clean environment**  |
|  | **High profits as a reward for risking their investment – good return on their investment, increase in the value of their shares**  |
|  | **Job security, Fair wage for what they do, pay rises, good working conditions, promotion prospects** |
|  | **Repayments of loans to be paid on time – financial stability**  |
|  | **Quality products, variety, value for money** |
|  | **Prompt payment, repeat orders, fair dealings when negotiating prices with businesses they are supplying** |
|  | **To receive taxes on time**  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Owners / shareholders** | **Lenders** | **Local community** | **Employees** | **Managers** |
| **Suppliers** | **Government** | **Customers** |