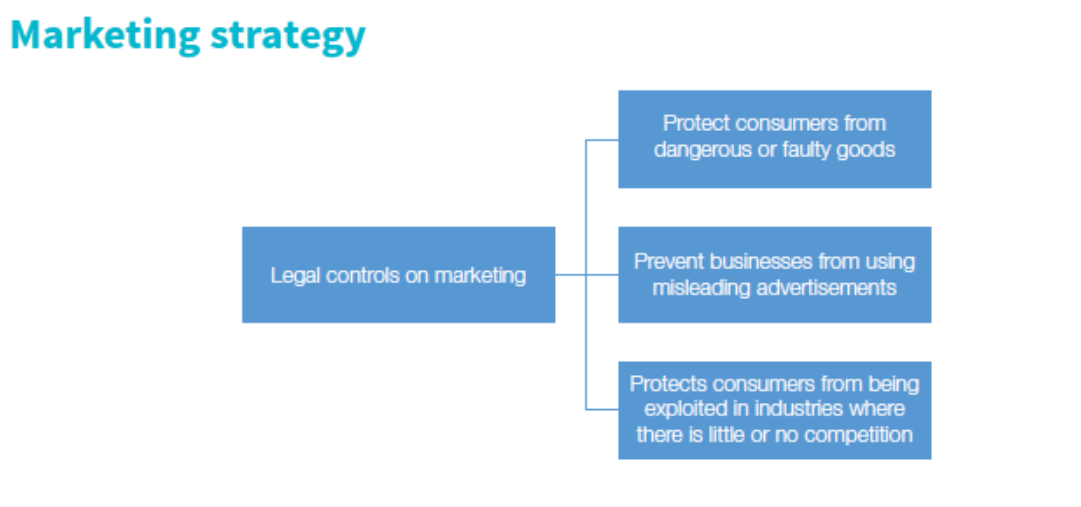
**Marketing strategy**

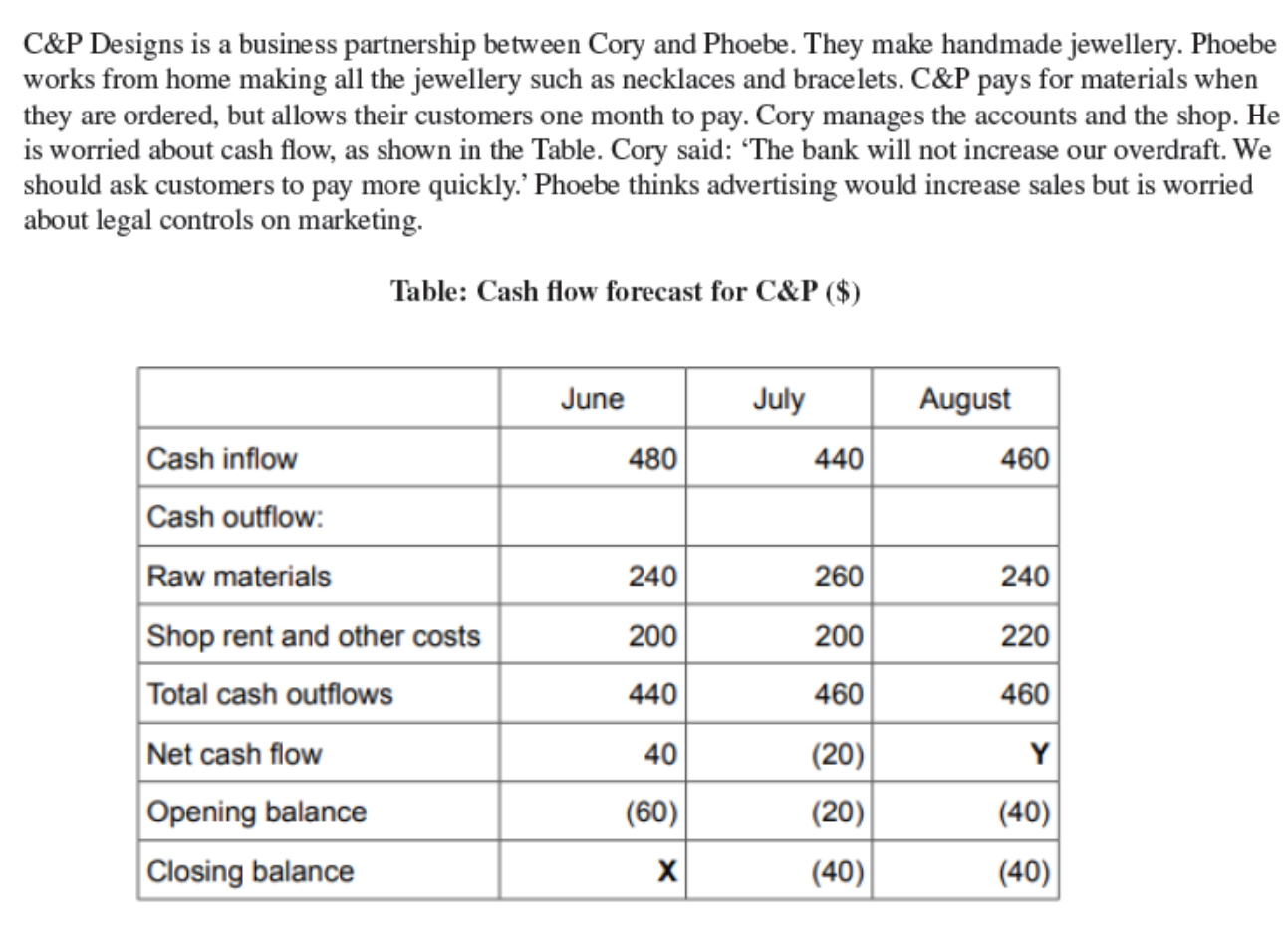
****

**Diagram

Description automatically generated**

**Past paper question:**

**Q1.**

****

**Table

Description automatically generated**

**Q2.**

**Table

Description automatically generated**

**Mark scheme:Q1.**

**Table

Description automatically generated**

**Mark scheme Q2.**

