Define the following terms:

1. Risk :

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1. Enterprise:

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1. Factors of production:

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1. Enterprising:

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1. Business Enterprise :

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1. Social Enterprise :

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1. Stakeholders :

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1. Customers :

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1. Supplier :

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1. Action Plan:

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1. Sole trader:

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1. Business organization:

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1. Partnership

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1. Unlimited liability:

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1. Limited liability :

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1. Limited company:

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1. Franchise:

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1. Franchisee:

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1. Franchisor:

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1. Co-operative:

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1. Social enterprise:

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1. Leadership Style:

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1. Team building:

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1. Delegation

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1. Innovation:

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1. Globalisation :

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1. Unique Selling point :

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1. SWOT Analysis :

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1. PEST Analysis :

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1. Risk optimizer :

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1. Risk reducer :

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1. Risk avoider :

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1. Risk keen

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1. Risk averse :

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1. Corporate Social Responsibility :

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1. Pressure group :

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1. Ethical principle :

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1. Social impact of enterprise :

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1. Negotiating style :

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1. SMART Objectives :

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1. Grant :

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1. Lease:

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1. Lessor :

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1. Loan

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1. Mortgage:

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1. Overdraft :

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1. Subsidy :

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1. Crowdfunding :

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1. Investment :

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1. Share or Equity

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1. Venture Capital :

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1. Credit :

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1. Creditor :

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1. Debt :

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1. Debtor :

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1. Trade Credit :

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1. Cash flow :

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1. Surplus :

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1. Deficit :

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1. Solvency :

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1. Breakeven :

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1. Variable costs:

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1. Fixed costs :

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1. Contribution :

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1. Profit :

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1. Loss :

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1. Income :

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1. Revenue :

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1. Expenditure or spending :

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1. Debt :

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1. Income Statement or Profit and Loss account :

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1. Budget :

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1. Budget variance :

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1. Gross Profit :

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1. Net Profit :

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1. Stakeholders :

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1. Social Responsibility :

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1. Growth

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1. Legal Compliance

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1. Profit :

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1. Profit maximization :

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1. Sales revenue maximization :

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1. Satisficing :

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1. Business Plan :

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1. Want

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1. Need

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1. Market orientation

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1. Market Research

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1. Primary Research

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1. Field Research

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1. Quantitative Research

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1. Qualitative research

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1. Secondary Research

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1. Desk Research

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