**Unit No. 5: Business Objectives and Stakeholder objectives**

**Quiz**

1. Which of the following would be internal stakeholders of a football club?

Fans who attend games

Employees who work in the ticket office

The kit supplier

1. A business announces redundancies to save money. Which stakeholder would not be affected by this?

Suppliers Employees Managers

1. Which of these best defines a stakeholder?

Anyone who works for a business

Anyone with an interest in a business

Anyone who buys from a business

1. Which of these best defines an external stakeholder?

Groups or individuals who have an interest in supplying a business

Groups or individuals from inside a business who have an interest in it

Groups or individuals from outside a business who have an interest in it

1. Which stakeholder group is made up of people and organisations located near to a business?

The local community Suppliers Managers

1. Which stakeholder usually has the most influence on business decisions?

Suppliers Customers Owner

1. Which of these is most likely to be a stakeholder objective of the government?

Job creation Higher unemployment Career progression

1. The owners of a business want to cut costs by using cheaper raw materials. Who could this cause a conflict with?

Employees Suppliers The local community

1. A business that offers good career progression is most likely to please which stakeholder group?

Suppliers Managers Government

1. A business is found to be polluting a local river. Which two stakeholders will this cause conflict between?

Suppliers and government

Local community and government

Shareholders/owners and government