**Quiz 5 (Graded)**

**Audience Appreciation**

1. A new company game is being developed by a company. The research team is creating a presentation to a group of people.
2. Give three factors which should be considered about group of people.

1……………………………………………………………………………………………………………………………………………..……………………………………………………………………………………………………………………………………………….

2……………………………………………………………………………………………………………………………………………..……………………………………………………………………………………………………………………………………………….

3……………………………………………………………………………………………………………………………………………..…………………………………………………………………………………………………………………………………………….[3]

1. Give three methods of finding out information about target audience.

1……………………………………………………………………………………………………………………………………………..……………………………………………………………………………………………………………………………………………….

2……………………………………………………………………………………………………………………………………………..……………………………………………………………………………………………………………………………………………….

3……………………………………………………………………………………………………………………………………………..…………………………………………………………………………………………………………………………………………….[3]

1. There are four items shown below which need to be considered when giving a presentation.

For each item, give one example of what needs to be considered.

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| **Items** | **Example** |
| Language used |  |
| Multimedia used |  |
| Length of presentation |  |
| Interactive Presentation |  |